



## **QME ENTERTAINMENT ANNOUNCES FIRST-EVER REDBOX EXCLUSIVE FOR THE NICOLAS CAGE FILM THE HUMANITY BUREAU**

**Tuesday, May 15th (REGINA, SASKATCHEWAN)** –*The Humanity Bureau* DVD and Blu-ray are now available to rent in a first of its kind exclusive deal with Redbox.

“We’re thrilled to work in partnership with Redbox to ensure that our film *The Humanity Bureau* will be readily available to consumers nationwide at their more than 41,000 kiosks and Redbox On Demand,” said Berry Meyerowitz, co-president of QME Entertainment. “Their commitment to the rental market is unparalleled and guarantees that we will be able to reach a widespread audience.”

This is the first feature film exclusive for Redbox. “Redbox provides customers with the newest home entertainment releases, months or years before subscription streaming services,” said Galen Smith, Redbox CEO. “Partnering with QME Entertainment as the exclusive window partner on *The Humanity Bureau* further demonstrates our commitment to delivering the latest content across multiple price points and formats.”

The film is the first released by QME Entertainment Inc., a joint venture established by Quiver Capital Inc., and Minds Eye Entertainment.

*The Humanity Bureau*, starring Nicolas Cage, Sarah Lind, Hugh Dillon, and Jakob Davies, tells the story of humanity’s near future where climate change has wreaked havoc in parts of the American Midwest. In its attempt to take hold of an economic recession, a government agency called the Humanity Bureau exiles members of society deemed unproductive and banishes them to a colony known as New Eden.

*The Humanity Bureau* is available to rent on DVD and Blu-ray exclusively at all Redbox kiosks across the United States through June 11, and available to purchase at retailers beginning June 12.

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