

**NICOLAS CAGE'S SCI-FI ACTION THRILLER THE HUMANITY BUREAU
LAUNCHES GROUND BREAKING VIRTUAL REALITY COMPANION PIECE
WITH THE HUMANITY BUREAU VREVOLUTION**

**The standalone episodic Virtual Reality series, is currently available on Google Play,
Google DayDream, Oculus Gear VR, Oculus Rift and iOS**

FOR IMMEDIATE RELEASE

LOS ANGELES (March 06, 2018) – *The Humanity Bureau VRevolution*, the VR companion piece to the Sci-Fi Action Theatrical Thriller, *The Humanity Bureau*, starring Nicolas Cage, launched today through OneTouchVR on Google Play, Google DayDream, Oculus Gear VR, Rift, iOS and coming soon on Steam and HTC VivePort.

Looking through the eyes of a futuristic government in a dystopian world of economic recession, this experience takes the user through alternative storylines that co-exist with the feature film, but can be viewed as standalone episodes. Facing a series of environmental problems and a community forced to take action in order to stay alive, the VR experience stars Nicolas Cage, Sarah Lind, Hugh Dillon, and Jakob Davies.

The experience is broken down into seven VR episodes (The Audit, Always Watching, Rogue Agent, Unproductive Citizens, On The Hunt, The Truth Revealed, and Land Of The Free), with an average run time of two minutes each. They showcase Nicolas Cage, a Humanity Bureau government caseworker who sets out to save the lives of a mother and child, and expose the truth about the bureau's secrets.

This experience transports the viewer into the world of *The Humanity Bureau*, immersing them in action, drama, and alternative storylines that co-exist with the feature film, but offer an entirely new way to experience cinematic storytelling. With *The Humanity Bureau VRevolution*, viewers will be able to experience a fully realized and standalone narrative in the exciting world of VR.

Shooting *The Humanity Bureau VRevolution* presented a unique set of challenges for VR production. With the VR cameras getting a full 360 degree shot of the action, filming on a live set with the lights, equipment and crew meant having to adapt to an entirely new style of filmmaking.

As with any feature production, time is always of the essence but the cast and crew were up for the challenge and willing to go the extra mile to create something completely unique in filmmaking. Shooting with a custom VR camera rig and limited time, the VR production had to reset every scene and location to ensure the experience would be truly immersive and the viewer

would not see a stray production truck or crew member in the background. Shooting took place throughout the entire feature production on scenes that made sense for 360 environments. The VR team captured all of the amazing set designs and locations the film had to offer in order to build out the seven -part companion VR series.

"We are at a unique time in history where technology has given us tools to tell stories in creative ways that weren't imaginable only a short time ago. For the first time in over a hundred years of cinema our canvas has expanded to a sphere." said VR Producer and VR Writer Travis Cloyd

"We are thrilled to be breaking new ground in cinematic storytelling and giving the audience the opportunity to immerse themselves in our film. VR has the power to connect the audience to the narrative, characters and environments like no other medium. It's a powerful new tool for filmmakers and we are excited to be at the forefront of this innovation," said Kevin DeWalt, Producer, *The Humanity Bureau*.

"One of the key elements to truly immersive VR storytelling is the use of Ambisonic Audio. The team at Talking Dog was thrilled to bring its artistry and experience to this groundbreaking project. We worked closely with the production team to create an audio environment that surrounds the viewer and draws them to specific points of reference in the story," said VR Producer, Rob Bryanton.

The *Humanity Bureau VRevolution* is based on the feature film written by Dave Schultz and Directed by Rob King. It is a stand-alone scripted narrative VR experience written by Dave Schultz and Travis Cloyd and Directed by Rob King and Josh Courtney. Produced by Travis Cloyd, Josh Courtney, Kevin DeWalt, Danielle Masters and Rob Bryanton. The experience was created by Minds Eye Entertainment and SkyVR in association with Bridgegate Pictures Corp., VMI Worldwide, Invico Capital, The Fyzz Facility and Talking Dog Studios. VR Distributed and VR Applications Developed by OneTouchVR. *The Humanity Bureau* feature film opens April 6th.

For more information on *The Humanity Bureau VRevolution*:

<http://www.thehumanitybureau.com/watch/>

The Humanity Bureau VR Trailer:

https://www.youtube.com/watch?time_continue=6&v=KYZjYLNv9mg

Download the complete *The Humanity Bureau VRevolution*:

GooglePlay: <https://play.google.com/store/apps/details?id=com.onetouchvr.thehumanitybureauvr>

Oculus Gear VR: <https://www.oculus.com/experiences/gear-vr/1619910741458155/>

Oculus Rift: <https://www.oculus.com/experiences/rift/1268074176626168/>

iOS: <https://itunes.apple.com/app/id1321411567>

ABOUT THE HUMANITY BUREAU:

The Humanity Bureau is distributed by QME Entertainment and produced by Minds Eye Entertainment in association with Bridgegate Pictures, VMI Worldwide, Invico Capital and The Fyzz Facility. The film is produced with the financial participation of the Creative Saskatchewan Sasktel Equity Investment Fund and the Screen-Based Media Production Grant with the participation of the Province of British Columbia Production Services Tax Credit and the Canadian Film Or Video Production Tax Credit. Development funding is provided by the Alberta Media Fund, and produced in association with Super Channel.

ABOUT MINDS EYE ENTERTAINMENT:

Established in 1986, Minds Eye Entertainment is one of Canada's most prolific independent production and distribution companies. Recent credits include: *THE TALL MAN* (Jessica Biel), *FACES IN THE CROWD* (Milla Jovovich), *LULLABY FOR PI* (Rupert Friend, Clemence Poesy, Forest Whitaker), Stephen King's *DOLAN'S CADILLAC*, (Christian Slater), *GRACE* (Jordan Ladd) which premiered to fainting festival goers at the Sundance Film Festival, *FORSAKEN* (Kiefer Sutherland, Donald Sutherland, Brian Cox and Demi Moore), *THE RECALL* (Wesley Snipes) and *DISTORTED* (Christina Ricci and John Cusack). For more information about Minds Eye Entertainment, please visit www.mindseyepictures.com

ABOUT VMI WORLDWIDE:

VMI Worldwide is a leading independent film distribution, financing and production company based in Los Angeles, California. Founded in 2010 by Andre Relis, some of VMI Worldwide's titles include *THE CHINESE WIDOW* starring Crystal Liu and Emile Hirsh, *THE LAST MAN* starring Harvey Keitel and Hayden Christensen, *OUTLAWS AND ANGELS* starring Luke Wilson (a Sundance 2016 selection) *HELLION* starring Aaron Paul and Juliette Lewis, *WICKED BLOOD*, starring Abigail Breslin and Sean Bean, *GALLOWALKERS* with Wesley Snipes, and *WHY STOP NOW* starring Jesse Eisenberg, Melissa Leo and Tracy Morgan. VMI has moved heavily into in-house productions, titles including *WAR PIGS* starring Dolph Lundgren, *THE PERFECT WEAPON* starring Steven Seagal, *THE RECALL* starring Wesley Snipes and RJ Mitte, *THE HUMANITY BUREAU* starring Nicolas Cage. For more information about VMI Worldwide, please visit <http://www.vmiworldwide.com/>

ABOUT BRIDGEGATE PICTURES:

Bridgegate Pictures Corp, run by its President Guy Grifithe, operates as an integrated technology, film and entertainment company out of Corona, California. The company engages in the development, financing, production and delivery of media products including feature films for worldwide distribution in the theatrical, broadcast and digital markets. Bridgegate specializes in commercial driven independent films and new technologies that are star driven and have

worldwide appeal. For more information about Bridgegate Pictures Corp, please visit <http://bridgegatepictures.com/>

ABOUT INVICO CAPITAL:

Founded in 2005, Invico Capital Corporation is a Calgary, Alberta based independent alternative investment fund management firm with approximately \$200 million of private capital under management. Invico provides alternative capital solutions, including both equity and debt to assist high quality companies and management teams in making strategic acquisitions, financing capital expenditures and/or growth programs and supporting working capital requirements. For more information Invico Capital please visit: <http://www.invicocapital.com/>

ABOUT TALKING DOG:

Talking Dog began in 1989 as a music studio, and over the following decades grew to become one of Canada's largest audio post facilities. They have been nominated ten times for Canada's prestigious Gemini Awards for their sound and music work. Since 2009, the Talking Dog team have been developing their expertise in the exciting new worlds of Augmented Reality, and now Virtual and Mixed Reality. Serving major clients with a unique mix of leading edge technology, creativity, and experience within a wide range of media creation. Recent projects include original music, sound design, and audio post on such shows as THE RECALL starring Wesley Snipes, THE HUMANITY BUREAU starring Nicholas Cage, and DISTORTED, starring Christina Ricci and John Cusack.

The Talking Dog teams work includes an interactive dual-screen kiosk on permanent display in the entrance area of the Saskatchewan Legislative Building, games and interactive 3D displays on tour for the Royal Saskatchewan Museum's prehistoric crocodile exhibit, "Big Bert", and sound/music/AR for the mobile game, "Clandestine: Anomaly". The Talking Dog team has created Virtual Reality apps for the RCMP, SaskPower, SaskTel, Worksafe, Mosaic, Tourism Saskatoon, the Regina Board of Education, Saskatchewan Cattlemen's Association, and Manitoba Beef. Also, in October 2017 they opened the second Virtual Reality Arcade in all of Canada: The Grid VR Arcade (thegridvr.ca). Their selection of 28 different games is driven by a VR interface created in-house by Talking Dog. For more information please visit: <http://talkingdogstudios.com/>

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