



****MEDIA ALERT****

“THE RECALL VR ABDUCTION,” FEATURING WESLEY SNIPES, LAUNCHES ON OCULUS

When: June 28, 2017

Where: Available for download on Samsung Gear VR and Oculus Rift [HERE](#)

What:

The Recall VR Abduction

Actor, producer and entrepreneur Wesley Snipes announces that [THE RECALL VR ABDUCTION](#), the thirteen minute virtual reality companion film tied to the theatrical release of Snipes’ sci-fi thriller *The Recall*, released on Samsung Gear VR and Oculus Rift on June 23rd, 2017. The mind bending VR short film puts the audience into the movie through the eyes of co-star RJ Mitte’s (*Breaking Bad*) character Brendan, as they battle aliens and avoid being abducted.

The VR short film allows users to follow their own curiosity, whether it's interacting with Wesley Snipes’ character the Hunter, fighting off aliens or flying over the surreal landscape of British Columbia.

"The world of entertainment consumption is rapidly changing, this is our contribution to provide fans more ways to view and experience content than ever before," said Wesley Snipes, Producer of *The Recall* and *The Recall VR Abduction*. "This experience in VR makes you feel like you're a part of the movie!"

A Groundbreaking new VR Experience:

The Recall VR Abduction is featured within a revolutionary new free *The Recall* application on Oculus with “in-app” priced content. Users can select in-app purchases of the VR film for \$9.99 or the bundled package of \$14.99 for both *The Recall* feature film and the *The Recall VR Abduction* 13min experience. The app gives fans a 360 degree custom environment to explore through their headsets. The system app is capable of streaming multi-format videos so users can access the feature length film, *The Recall* in traditional 2D format as well as the multi-screen, panoramic Barco Escape format of the movie. In addition to offering three different formats through its in app purchase integration of the movie, the app will contain trailers in multiple formats, cast stills and extra exclusive behind the scenes video content in 2D format.

“Cinematic virtual reality storytelling allows the viewer to experience our films as if they are living and breathing within the world of the movie," said Kevin DeWalt, CEO of Minds Eye Entertainment. "With this new technology, we look forward to deepening our audience's connections to our stories."



“We wanted to push the boundaries of what was possible with VR, while condensing an hour and half feature film into a 13 min experience,” said Travis Cloyd, VR Producer. “The Recall VR app paves the way for film producers to monetize their multi-format content through virtual reality platforms.”

The Recall VR Abduction app is the world's first and only in app transactional multi format movie experience. The app teleports you to the world of *The Recall* and welcomes you into the exclusive media lounge where you can immerse yourself in *The Recall VR Abduction*, enjoy "The Making of The Recall" in a giant home theater screen, and experience the trailers in 360-degrees, Barco Escape, and Standard 2D formats. This is the first app to enable monetization of video content within the free app.

Distributed by OneTouch *The Recall VR Abduction* movie app is a native application powered by SELVZ OTT media player technology, supporting 2D, 3D, 180/360-degree (monoscopic/stereoscopic), and Barco Escape formats, Spatial Audio, live and on-demand. The Recall VR Abduction solution enables viewers to fully screen the in-app video experience, and stream multi format video content from major OTT platforms like YouTube, Vimeo, Kaltura and Brightcove.

For more information and to purchase *The Recall VR Abduction* go to <http://therecallmovie.com/virtual-reality.html> and to download *The Recall VR Abduction* go here: <https://www.oculus.com/experiences/gear-vr/1216926925085184/>

Who: The Recall VR Abduction features the cast of the *The Recall* including:

Wesley Snipes as the Hunter
RJ Mitte (*Breaking Bad*) as the first person perspective
Jedidiah Goodacre (*Tomorrowland*, *The Descendants*) as Charlie
Laura Bilgeri (*Better Things*, *The Silent Mountain*, *A Breath of Heaven*) as Annie
Niko Pepaj (*Daytime Divas*, *Awkward*, *How To Get Away with Murder*) as Rob
Hannah Rose May (*First feature length acting debut*) as Kara

ABOUT THE RECALL VR ABDUCTION PRODUCTION

Produced by Minds Eye Entertainment in association with SkyVR, Bridgegate Pictures, VMI Worldwide, Invico Capital, Talking Dog Studios, Maandi House Studios and One Touch VR. Based on the feature film THE RECALL. Written by Reggie Keyohara and Sam Action King. VR Modified by Travis Cloyd. Directed by Mauro Borrelli and Josh Courtney. For more information to purchase go to <http://therecallmovie.com/virtual-reality.html> and select on the icons for direct download.

VR TECHNOLOGY

Josh Courtney, Travis Cloyd, Kevin DeWalt, Danielle Masters and Wesley Snipes were the VR Producers that oversaw the creation of the THE RECALL VR ABDUCTION.



About Minds Eye Entertainment

Established in 1986, Minds Eye Entertainment is one of Canada's most prolific independent production and distribution companies. Recent credits include: *THE TALL MAN* (Jessica Biel), *FACES IN THE CROWD* (Milla Jovovich), *LULLABY FOR PI* (Rupert Friend, Clemence Poesy, Forest Whitaker), *FORSAKEN* (Kiefer Sutherland, Donald Sutherland, Brian Cox and Demi Moore) and *The Humanity Bureau* (Nicolas Cage and Sarah Lind). For more information about Minds Eye Entertainment, please visit www.mindseyepictures.com

About SkyVR

Founded by award-winning directors, producers & technologists, SkyVR is one of the leading virtual reality production companies in the world. Leading the charge in 360, 3D and Live virtual reality, SkyVR specializes in dynamic immersive storytelling experiences. For more information please visit www.skyvr.com

About Bridgegate Pictures

Lead by President Guy Griffiths, Bridgegate Pictures Corp operates as an integrated film company out of Corona, California. The company engages in the development, financing and production of media products including feature films for worldwide distribution in the theatrical, broadcast and digital markets. Bridgegate specializes in commercial driven independent films that are star driven and have worldwide appeal. For more information please visit: www.BridgegatePictures.com

About VMI Worldwide

VMI Worldwide is an international sales, film finance and production company based in Los Angeles, California. Founded in 2010 by Andre Relis, Some of VMI Worldwide's past titles include *HELLION* starring Aaron Paul and Juliette Lewis, *WICKED BLOOD*, starring Abigail Breslin and Sean Bean, *GALLOWALKERS* with Wesley Snipes, and *WHY STOP NOW* starring Jesse Eisenberg, Melissa Leo and Tracy Morgan. In the past 3 years, VMI has moved heavily into in-house production on titles including *WAR PIGS* starring Dolph Lundgren and *THE PERFECT WEAPON* starring Steven Seagal. For more information about VMI Worldwide, please visit <http://www.vmiworldwide.com/>

About Invico

Founded in 2005, Invico Capital Corporation is a Calgary, Alberta based independent alternative investment fund management firm with approximately \$200 million of private capital under management. Invico provides alternative capital solutions, including both equity and debt to assist high quality companies and management teams in making strategic acquisitions, financing capital expenditures and/or growth programs and supporting working capital requirements.

About Talking Dog Studios

Based in Regina, Saskatchewan, Canada, Talking Dog Studios offers expertise in audio post production, original music, VR, AR, Mixed Reality, games and apps.



About Maandi House Studios

Founded by Hollywood megastar and acclaimed producer, Dr. Wesley Snipes, Maandi House Studios. (MHS) is one of Hollywood's most prominent trans-media production companies with proven performance records and world-wide success. Snipes and his team produced Hollywood hits such as the Blade Trilogy, The Big Hit, Down in the Delta, The Art of War, and so on.