



## FOR IMMEDIATE RELEASE

### MINDS EYE ENTERTAINMENT AND GEORGEVILLE TELEVISION FORM UNIQUE ALLIANCE FOR MAJOR NETWORK PROGRAMMING

October 9th, 2012 (LOS ANGELES, CA) – Award-winning Canadian production company Minds Eye Entertainment has entered an agreement with Georgeville Television (GVTC) that will deliver network television programming for the United States and other jurisdictions around the world.

Minds Eye Entertainment Producer/CEO Kevin Dewalt will produce U.S and International Network Series with Georgeville CEO, and leading independent producer, Marc Rosen on a slate of television series with US Networks that include: *Crossbones*, a period pirate drama, with producers Parkes/MacDonald that will air on NBC in 2013, an as yet untitled pandemic thriller for ABC with Overbrook Entertainment (*I AM LEGEND*, *The Pursuit of Happiness*, *7 Pounds*) and Studio JMS, the studio of J. Michael Straczynski (*Thor*, *Changeling*). The companies are also about to announce 2 other series orders – all airing in 2013.

“We continue to strive to make Georgeville a place where talent can bring Big Ideas and accomplish them in innovative new ways. As an independent studio that seeks to maximize the potential of each script produced - and by entering in to strategic relationships with partners around the world - we are empowered to do just that,” said CEO Marc Rosen. “With Minds Eye, we have created an exciting international relationship that will allow us to do some bold things visually and with great scope, and see each series through production and delivery.”

“Minds Eye Entertainment has a long history of producing memorable, commercial and entertaining film and television products around the world,” said CEO Kevin Dewalt. “We will engage our partners and resources for each series and we look forward to working with our colleagues at Georgeville.”

Sierra/Affinity will distribute the first series scheduled to begin filming in March 2013.

#### **About Georgeville Television**

Co-founded by veteran U.S. film (Heyday Films/HARRY POTTER) and television (THRESHOLD) producer Marc Rosen and Leon Clarence of Motion Picture Capital, the independent studio aims to produce high-quality drama and comedy television programming for the U.S. and international markets.

Georgeville Television was branded as one of 2012’s ‘High Achievers’ by Deadline Hollywood and has arrived with a bang, announcing 3 script to series orders in its first 6 months of operation.

**About Minds Eye Entertainment**

Founded in 1986 by veteran producer Kevin Dewalt, Minds Eye Entertainment is one of Canada's most prolific independent production companies, recognized for its commitment to distinctive film and television product and expertise navigating international co-production and financing.

Dewalt recently produced *THE TALL MAN* (Jessica Biel) , *FACES IN THE CROWD* (Milla Jovovich) and *STRANDED* (Christian Slater),.

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