

**Minds Eye Entertainment  
CHAIRMAN AND C.E.O KEVIN DEWALT  
EARNS PRESTIGIOUS ENTREPRENEUR OF THE YEAR AWARD IN MEDIA &  
ENTERTAINMENT CATEGORY**

**October 15, 2002 (Regina, SK)** – Kevin DeWalt, Chairman and C.E.O of **Minds Eye Entertainment**, Western Canada's largest independent film and television production company earned the prestigious Ernst and Young Entrepreneur of the Year Award (EOY) in the Media and Entertainment category. The awards ceremony was held on Thursday, October 10 in Calgary.

"The EOY program is recognized for its commitment to promoting the economic benefits of entrepreneurship and I am honoured to be included among all the industry leaders in the prairies," says Kevin DeWalt, Chairman and C.E.O of **Minds Eye Entertainment**.

Founded by Ernst and Young, the Entrepreneur of the Year program celebrates great entrepreneurs and heightens awareness of the economic effect of entrepreneurial ventures. Winners in each industry category compete for the title of Prairies Entrepreneur Of The Year. The Prairies EOY award recipient advances to the national level to compete with counterparts from the Pacific, Ontario, Quebec and Atlantic regions for the title of Canada's Entrepreneur Of The Year, to be announced November 7th in Ottawa. In June 2003, Canada's Entrepreneur Of The Year recipient will join over 20 country recipients participating in the international competition for the title of World Entrepreneur Of The Year.

Born and raised in Saskatchewan, **Minds Eye Entertainment** Chairman and C.E.O Kevin DeWalt has produced over 40 film and television projects and has spearheaded the development of regional production company into an internationally-recognized, vertically-integrated organization which includes subsidiaries in new media, distribution, and post-production.

As both a producer and executive producer, he has been instrumental in establishing the Western film and television industry with exceptional, exportable projects that have been sold to over 100 territories around the world. He is currently producing a 22 episode legal drama Just Cause for PAX TV in the U.S. and W Network in Canada. Most recently, he has executive produced the television movie Betrayed, directed by Anne Wheeler for CBC TV; season two of the action adventure teen series 2030CE for YTV; season four of the children's series Mentors for Family Channel and season one of MythQuest for PBS in the U.S. and CBC Television in Canada.

Ernst & Young, a global leader in professional services, understands the business issues that are important to senior executives. With extensive business knowledge and hands-on industry experience, the global Ernst & Young organization can implement a broad array of solutions to help companies capture growth, improve financial performance and manage risk — anywhere in the world. Its 84,000 people serve as trusted business advisers in more than 130 countries, offering audit, tax, corporate finance and transaction services across all industries to many of today's leading global corporations as well as emerging growth companies. In addition, legal services are available in various parts of the world where permitted. A collection of Ernst & Young's views on a variety of business issues can be found at [www.ey.com/thinkglobal](http://www.ey.com/thinkglobal).

Established in 1986, **Minds Eye Entertainment** is a fully integrated production, post-production and distribution entity with offices across Canada. As Western Canada's largest privately held film and television production company, **Minds Eye Entertainment** is currently in production with season one of Just Cause (W Network, PAX TV), the television movie Betrayed (CBC), season two of 2030CE (YTV), season four of Mentors (Family Channel) and season two of Prairie Berry Pie (APTN). The Company website is [www.mindseyepictures.com](http://www.mindseyepictures.com).

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