

Minds Eye Entertainment & PRODUCTION PARTNERS EARN TWO GEMINI AWARD NOMINATIONS IN CHILDREN'S & YOUTH CATEGORY

September 25, 2002 (Regina, SK) – Minds Eye Entertainment, the largest privately held film and television production company in Western Canada has received two Gemini Award nominations for the children's television series ***Incredible Story Studio*** and ***Mentors***. Both series are nominated in the category for Best Children's or Youth Fiction Program or Series. The nominations were announced at the Academy of Canadian Cinema and Television press conference this afternoon in Toronto. The Gemini Awards gala will be broadcast on **Monday, November 4 at 8pm ET on CBC TV**.

"We are thrilled that the Academy has recognized **Minds Eye Entertainment**' and our partners contribution to children's programming in Canada," says **Minds Eye Entertainment**' President and C.E.O. Kevin DeWalt. "***Incredible Story Studio*** and ***Mentors*** have clearly made their mark with audiences and critics alike."

A co-production between Vérité Films, **Minds Eye Entertainment** and Merlin Films Group, ***Incredible Story Studio*** is the one-of-a-kind series where kids' stories from around the world are made into MOVIES. Created by Virginia Thompson and Robert de Lint of Vérité Films, the series showcases stories written by kids living in over eight different countries. Each half-hour episode adapts one Canadian and one European story into 10 minute, live action TV dramas. Seen in 450 million households worldwide, the series is designed to take kids on a world tour of creativity and imagination. ***Incredible Story Studio*** has previously earned the Gemini Award in this category and its' fifth and final season was broadcast on YTV, CBC Television in the spring of 2002. The series' website is www.storystudio.com.

A co-production between Anaid Productions and **Minds Eye Entertainment**, the award winning children's series ***Mentors*** follows the adventures of young computer genius Oliver and his friend Dee as they zap historical figures into their 21st century lives via an ingenious computer program. Each mentor is called upon to help the kids solve a particular challenge they've encountered. Along the way, the mentors reveal surprising, little-known facts about themselves, adding new hues to their already colourful lives. ***Mentors*** has previously earned two Gemini Awards and broadcasts on the Family Channel in Canada. The series' website is www.mentorstv.com.

The Academy of Canadian Cinema & Television is a national non-profit professional association dedicated to promote, recognize and celebrate exceptional achievements in the Canadian film and television industry. Created in 1979, and today unifying nearly 4,000 industry professionals across Canada, the Academy has proven to be a vital and integral force representing all areas of the film and television industry.

Established in 1986, **Minds Eye Entertainment** is a fully integrated production, post-production and distribution entity with offices across Canada. As Western Canada's largest privately held film and television production company, **Minds Eye Entertainment** is currently in production with season one of Just Cause (W Network, PAX TV), the television movie Betrayed (CBC), season two of 2030CE (YTV), season four of Mentors (Family Channel) and season two of Prairie Berry Pie (APTN). The Company website is www.mindseyepictures.com.

Incredible Story Studio is a Canada-Ireland treaty co-production produced with the financial participation of the Canadian Television Fund Equity Investment Program, the Canadian Television Fund License Fee Program, YTV, CBC, SCN, CanWest Western Independent Producers Fund, The Independent Production Fund, Shaw Children's Programming Initiative through the Dr. Geoffrey R. Conway Fund through the Shaw Television Broadcast Fund, Government of Canada – Canadian Film or Video Production Tax Credit Program, Saskatchewan Film Employment Tax Credit. Developed in Association with SaskFILM, Telefilm Canada and the COGEGO Program Development Fund. Produced with the support of investment incentives for the Irish Film Industry provided by the Government of Ireland.

Mentors is produced with the participation of The Family Channel Inc., the Canadian Television Fund created by the Government of Canada and the Canadian cable industry, Telefilm Canada: Equity Investment Program, CTF: Licence Fee Program, Shaw Children's Programming Initiative: the Dr.

Geoffrey R. Conway Fund and the Shaw Television Broadcast Fund, Alberta Foundation Grant, Alberta Film Development Program, CanWest Western Independent Producer's Fund, Harold Greenberg Family Film Program, the Government of Canada Film Tax Credit Program and Minds Eye International.

Incredible Story Studio and ***Mentors*** are distributed worldwide by Minds Eye International. The website is www.mindseyeinternational.com.

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