

Minds Eye Entertainment & PRODUCTION PARTNERS SWEEP CATEGORY AND CRAFT NOMINATIONS AT SHOWCASE 2002

Minds Eye Entertainment and partners earn a total of **37** nominations
with **13** individual category nominations and **24** craft nominations

November 8, 2002 (Regina, SK) – **Minds Eye Entertainment** and its production partners are pleased to announce a total of **37** nominations at this year's Showcase Awards. Hosted by the Saskatchewan Motion Picture Industry Association (SMPIA), Showcase 2002 marks the celebration of the Saskatchewan's film, video and new media industry by presenting professional development seminars, workshops, networking sessions, screenings and receptions. Showcase will take place from November 14-16, 2002 in Regina.

"We are delighted that **Minds Eye Entertainment**, our co-production partners and creative talent behind our programs have been recognized by the Showcase juries," says Kevin DeWalt, C.E.O. and President of **Minds Eye Entertainment**.

Minds Eye Entertainment productions earned nominations in the following categories:

- **Best Children's or Youth Series:** *Incredible Story Studio* (**Minds Eye Entertainment/Verite Films**) and *Prairie Berry Pie* (**Minds Eye Entertainment/Moose Jaw Light and Power**).
- **Best Drama Series:** *Incredible Story Studio* (**Minds Eye Entertainment/ Verite Films**)
- **Best Non-Dramatic Television Series:** *My Global Adventure* (**Minds Eye Entertainment**).
- **Dramatic Feature Film Over 30 Minutes:** *Murder Seen* (**Minds Eye Entertainment**)
- **Best Commercial Under 30 Seconds with a budget under \$10 thousand:** *Max Launch* (**Minds Eye Entertainment**) and *Keep Up* (**Minds Eye Entertainment**)
- **Best Commercial Over 30 Seconds with a budget over \$10 thousand:** *Morning Mood* (**Minds Eye Entertainment**)
- **Best Multimedia:** *My Global Adventure* (Minds Eye Interactive) and *Living Dinosaur Project* (Minds Eye Interactive)
- **Best Internet Delivered Programming:** *My Global Adventure* (Minds Eye Interactive)
- **Showcase Open Category:** *MythQuest*, *"Red Wolf's Daughter"* (VIF International Film and **Minds Eye Entertainment** in association with David Braun Productions and TiMe Filmproduktion.
- **Best of Digital:** *My Global Adventure* (**Minds Eye Entertainment**).

Craft Category Nominations:

- **Best Art Direction:** Kathy McCoy, *MythQuest*
- **Best Costume Design:** Brenda Shenher, *Incredible Story Studio* and Cathy McComb, *MythQuest*
- **Best Direction (Drama):** Rob King, *Incredible Story Studio*
- **Best Editing:** Jackie Dzuba, *MythQuest*
- **Best Makeup:** Tracy George, *MythQuest* and Mona Maisonneuve, *Prairie Berry Pie*
- **Best Hair:** Reg Dietrich, *Incredible Story Studio* and Mona Maisonneuve, *Prairie Berry Pie*
- **Best Overall Sound:** Rob Bryanton, *MythQuest*
- **Best Performance by a Female:** Camille Devine, *Incredible Story Studio* Tatiana Maslany, *Incredible Story Studio*; Clare Anstead, *Incredible Story Studio*
- **Best Performance by a Male:** Daniel Maslany, *Incredible Story Studio* and Peyson Rock, *Incredible Story Studio*
- **Best Supporting Performance by a Female:** Melissa Hande, *Prairie Berry Pie* and Misty Lee Selinger, *Incredible Story Studio*
- **Best Supporting Performance by a Male:** Dan McDonald, *Incredible Story Studio*, Sheldon Bergstrom, *Incredible Story Studio*, Dan McDonald, *Incredible Story Studio* and Joseph Kell, *MythQuest*.

- **Best Series Host/Presenter:** Camille Devine, *Incredible Story Studio*
- **Best Script (Drama):** Geoffrey Ursell, *Prairie Berry Pie*
- **Best Videographer:** Robin Lawless, *My Global Adventure*

The Saskatchewan Motion Picture Association (SMPIA), is committed to the intrinsic cultural and economic value of Motion Picture and works to create and advance opportunities for the production, promotion and appreciation of motion picture in Saskatchewan.

Both *Prairie Berry Pie* and *Incredible Story Studio* will be screening at 11:40am and 12:10pm respectively on Saturday, November 16th at the Regina Public Library Film Theatre.

Established in 1986, **Minds Eye Entertainment** is a fully integrated production, post-production and distribution entity with offices across Canada. As Western Canada's largest privately held film and television production company, **Minds Eye Entertainment** is currently in production with season one of Just Cause (W Network, PAX TV), the television movie Betrayed (CBC), season two of 2030CE (YTV), season four of Mentors (Family Channel) and season two of Prairie Berry Pie (APTN). The Company website is www.mindseyepictures.com.

Virginia Thompson and Robert de Lint founded **Vérité Films** in 1994 to develop Incredible Story Studio. They developed the series by pitching the concept of "kids telling their own stories on TV" to over 6,000 school kids across Canada, producing the series pilot, and writing the scripts for the first six episodes of the series. Vérité Films entered into a co-production with **Minds Eye Entertainment** to produce ISS which has won over 40 international awards, including a Gemini Award for Best Children's or Youth Program (2000) since the series was first broadcast 5 years ago.

Moose Jaw Light & Power is a creative powerhouse based on the expertise of its three principals -- Geoffrey Ursell, Barbara Sapergia, and Ken Mitchell -- who have national and international television, radio, theatre, and publishing credits. Ursell and Sapergia are co-creators of Prairie Berry Pie, and all three have written for the show.

My Global Adventure, *MythQuest*, *Incredible Story Studio*, *Prairie Berry Pie* and *Murder Seen* are distributed worldwide by Minds Eye International. The website is www.mindseyeinternational.com.

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