

MEDIA RELEASE

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INTERNATIONAL BUYERS SET DESIGNS ON EVEN MORE DESIGNER GUYS

Minds Eye International Continues to Close NEW Sales for Hit Home Decorating Series Designer Guys

March 16th, 2005 – (Regina, CANADA) Minds Eye International, the distribution division of Minds Eye Entertainment, has announced that ***Designer Guys***, the hit home decorating series (65 x 30) continues to appeal to buyers and broadcasters worldwide.

Recently, the Minds Eye International's sales team closed new sales of ***Designer Guys*** to the following broadcasters: **NHK (Japan); Blue Sky TV (UK); LALATV (Japan); African Business Channel (South Africa); Juita Viden (Malaysia); Beijing NSH (China); TV Mobile (Singapore)** and to **In-flight Productions (UK)**.

'***Designer Guys***' appeal is built on the stylish production value, useful home decorating tips and the dynamic personalities of Steven and Chris," says Minds Eye International President Kevin DeWalt. "The series is a hit among buyers, broadcasters and audiences worldwide."

Produced by WestWind Pictures, ***Designer Guys*** Steven Sabados and Chris Hyndman invite the viewer into the fabulous world of interior design. They are two talented and imaginative designers who just can't seem to agree on all the details! Each episode has the Designer Guys meeting with a new homeowner and presenting a new design challenge. We are invited to follow them as they examine the room, interview the client, argue over the plan and finally decorate and transform the area into a uniquely beautiful living space. It's an entertaining and humorous process from start to finish, one that offers a host of great ideas and practical tips that can be used in our own homes.

Designer Guys is a ratings and audience hit in North America on Discovery Home and Leisure in the U.S. and in Canada on HGTV in addition to many broadcasters around the globe.

Established in 1997, **Minds Eye International** is a wholly owned subsidiary of Minds Eye Entertainment and is one of North America's major television distributors. As a key player in the global sales market, Minds Eye International acquires programs from independent producers within the international production community. In addition to retaining the world rights for ***Designer Guys***, the Company continues to actively pursue and acquire **new** third party lifestyle, drama, family and non-fiction programming. The Minds Eye International catalogue currently contains more than 400 hours of programming, primarily consisting of children's programs, TV movies, drama series, lifestyle series and factual programming. The company attends all sales markets worldwide and has its headquarters in Regina, Canada.

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