



MEDIA ADVISORY

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RUPERT FRIEND AND CLÉMENCE POÉSY TO STAR IN “LULLABY FOR PI” IN REGINA, SK

March 9, 2009 (Regina, Saskatchewan - Canada) – Rupert Friend and Clémence Poésy star in Benoît Philippon’s directorial debut *Lullaby for Pi* produced by Forecast Pictures and Minds Eye Entertainment. Jean-Charles Lévy and Kevin DeWalt are producing, together with Christine Vachon. The film is co-produced by Frédérique Dumas of Studio 37 who retains French theatrical distribution and video rights to the project and holds the international sales, which will be run by Kinology.

Canadian rights are held by Minds Eye International.

The feature film stars Rupert Friend (*The Young Victoria*, *Chéri*) and Clémence Poésy (*In Bruges*, *Heartless*).

Tom (Rupert Friend) is a reclusive and complicated man. Once a promising jazz musician, Tom now spends his nights secluded in a hotel room in an attempt to reconcile the death of his beloved wife Josephine (Sarah Wayne Callies) until an unexpected visitor rushes into his room and locks herself in his bathroom. As mysterious as her mathematical moniker, Pi (Clémence Poésy) takes Tom on a journey of self-discovery through the door of the hotel room bath.

We have assembled a team of highly experienced professional crew to ensure both the emotional and visual elements of *Lullaby for Pi* are as appealing as the script is enticing,” comments producer Kevin DeWalt. “The production value, unparalleled talent of the cast and quality of the script ensures the film will be an audience favourite.”

Principal photography starts in Regina, Canada today.

ABOUT MINDS EYE ENTERTAINMENT

President Kevin DeWalt has produced over 40 film and television projects that have garnered critical accolades. Minds Eye Entertainment has spearheaded the development of a regional production company into an internationally-recognized, vertically-integrated organization which includes subsidiaries in distribution, production and visual effects/post-production.

Recent credits include *Hybrid*, *Dolan’s Cadillac* and *Grace*, which opened to rave reviews at the 2009 Sundance Film Festival. Minds Eye Entertainment’s two most recent television event mini-series, *Prairie Giant: The Tommy Douglas Story* and

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The Englishman's Boy, garnered a combined 21 Gemini Award nominations and a total of seven wins, including best mini-series.

ABOUT FORECAST PICTURES

Established in 2003, Forecast Pictures is a French production and consulting company dedicated to international film financing.

With a unique network of distributors, producers, financiers and talent around the world, Forecast offers innovative opportunities for independent producers and creative artists. In addition to a full development slate, Forecast's credits include *Walled In* and *O Jerusalem*, and it recently wrapped production on Elie Chouraqui's *The One I Love*.

ABOUT CHRISTINE VACHON

Christine Vachon is one of the most prolific and acclaimed film and television producers in independent film today. She has produced more than 40 films for theatrical release, receiving numerous awards and nominations including Academy Awards, Golden Globes, Independent Spirit Awards and Gotham Awards, and top prizes from every major film festival. Highlights include: Kimberly Pierce's *Boys Don't Cry* (for which Hilary Swank won the Academy Award); Robert Altman's *The Company*; and every film directed by Todd Haynes, including *Far From Heaven*, *I'm Not There* and *Velvet Goldmine*.

ABOUT STUDIO 37

Studio 37 is dedicated to French and European film co-production and acquisition. Since its formation, Studio 37 has been involved in more than thirty co-productions. Founded in 2007, Studio 37 is European telecom operator Orange's subsidiary, managed by Frédérique Dumas. Orange, the key brand of France Telecom, is one of the world's leading telecommunications operators. France Telecom serves more than 177 million customers in five continents as of September 30, 2008, of which two-thirds are Orange customers. The group is also developing a content offering across all fixed, mobile and internet networks around the world. This offering is structured around four areas: sport, cinema and TV series, music and gaming.

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