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Publicity
Minds Eye Entertainment
Richelle Bourgoin
Phone: (306) 530.4012
www.mindseyepictures.com

**MINDS EYE ENTERTAINMENT ANNOUNCES
NEW SPECIALTY SUBSIDIARY**

**DARK EYE ENTERTAINMENT TO PRODUCE GENRE CINEMA. FIRST
FEATURE FILM IS ENTITLED *GRACE*.**

May 7, 2008 (Regina, SK) – Minds Eye Entertainment, a Canadian regional production company based in Regina, Saskatchewan, has established a new division, ***Dark Eye Entertainment***, to exclusively produce motion pictures in the rapidly expanding and entertaining horror/thriller genre.

The announcement comes on the successful completion of the Canada-France co-production *Walled In*, a psychological thriller starring Mischa Barton distributed internationally by Los Angeles-based genre powerhouse Leomax Entertainment. Minds Eye International holds Canadian distribution rights.

“I am very pleased to announce the creation of this new entertainment division,” comments Minds Eye Entertainment President and CEO Kevin DeWalt. “Our positive experience producing *Walled In* demonstrated our local capacity for visual and special effects and proved our ability to deliver frightfully entertaining genre pictures that will keep audiences on the edge of their seats.”

DeWalt will serve as Dark Eye Entertainment’s producer/executive producer.

Grace, the first feature film financed and produced under the new division, began principal photography on April 21, 2008 in Moose Jaw, SK and Regina, SK. The film stars Jordan Ladd (*Hostel 2*, *Cabin Fever*) and is co-produced by Dark Eye Entertainment and Los Angeles-based Leomax Entertainment.

Screenwriter Paul Solet makes his feature film directorial debut. Solet adapted the screenplay from his own award-winning eponymously titled short film which attracted legions of dedicated genre fans.

Fangoria Magazine, the most widely read and respected horror publication in the world, called the short “superbly bizarre...and original.”

Ladd, most recently appearing in Quentin Tarentino’s *Grindhouse*, co-stars alongside notable Canadians Gabrielle Rose (*Robson Arms*) and Stephen Park (*The Englishman’s Boy*).

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Minds Eye Entertainment

480 Henderson Drive • Regina, SK • S4N 6E3 • Phone: 306.359.7618 • Fax: 306.359.3466
www.mindseyepictures.com

Ingo Vollkammer (Leomax), Cory Neal (Ariescope Pictures) and Adam Green (Ariescope Pictures) produce alongside Dark Eye Entertainment's Kevin DeWalt. Scott Einbinder and Simon Edery of Leomax serve as executive producers on the project.

Lighting Entertainment is the international distributor and will present the film for the first time at the Cannes Film Festival in May. Minds Eye International holds Canadian distribution rights.

ABOUT MINDS EYE ENTERTAINMENT

President and CEO Kevin DeWalt has produced over 40 film and television projects that have garnered critical accolades. Minds Eye Entertainment has spearheaded the development of a regional production company into an internationally-recognized, vertically-integrated organization which includes subsidiaries in distribution, production and visual effects/post-production. Minds Eye recently wrapped production on the feature film *Walled In* starring Mischa Barton. The production company's acclaimed mini-series *The Englishman's Boy* received critical accolades upon premiering March 2008. The company is currently in production on a number of projects including the action-thriller *Hybrid*.

-30-

For more information contact:

Richelle Bourgoin
Publicity - Minds Eye Entertainment
Telephone: 306.530.4012
Email: rbourgoin@sasktel.net

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