

FUTURISTIC TEEN SERIES 2030CE KICKS OFF SECOND SEASON PREMIERE WITH A BOXING DAY MARATHON ON YTV

- **Boxing Day Marathon will broadcast the first season of 2030CE beginning at 6 pm ET on YTV**
- **Season two of 2030CE premieres on Thursday, January 9 at 8:30pm on YTV**
- **Season two marks the debut of a new character, Zeus, played by Curtis Harrison (MTV's Undressed, Queer as Folk)**

December 16, 2002 – (Regina, SK) Production partners **Minds Eye Entertainment**, Buffalo Gal Pictures, Yan Moore Productions and Angela Bruce Productions announced the broadcast premiere of season two of the hit teen series **2030CE** on **Thursday, January 9 at 8:30pm ET on YTV**. The season two premiere will kick off with the **2030CE Boxing Day Marathon** on **Thursday, December 26 at 6 pm ET on YTV**. The marathon will broadcast the first 13 episodes of **2030CE**.

Hailed as “perfect for its audience” by the Toronto Star and “compelling ...imaginative...” by Globe Television, season two of **2030CE** returns with more action packed adventure with the introduction of several new characters. Zeus (**Curtis Harrison - MTV's Undressed**), a leather-clad, rogue agent with a dark past joins Rome (**Tatiana Maslany- Incredible Story Studio**), Jakki (**Jessica Lucas - Edgemont**) and Robby (**Neil Denis, X-Files**) in their battle against Dr. Rich (**Elyse Levesque – Incredible Story Studio**) as they attempt to unravel the mystery behind Hart's (**Corey Sevier- Little Men**) strange condition. Throughout the season, **2030CE's** team of teen anti-heroes will join forces with the Storm rebellion in their quest to topple the oppressive Nexes empire while the genetically perfect decide to wage their own war against the normals in a bid for supremacy.

Filmed on location in Winnipeg in the summer of 2002, **2030CE** was created by Yan Moore, Dennis Foon and Angela Bruce. The series is produced by Yan Moore, Phyllis Laing, Shawn Watson and Rhonda Baker. Kevin DeWalt is the series executive producer. Yan Moore and Dennis Foon are the series principal writers.

“We are fortunate to have united some of Canada’s best young actors on a groundbreaking, engaging and stylish series,” says **2030CE's** creator, writer and producer Yan Moore. “Season two reflects a change of direction by distributing the story among the cast and transforming **2030CE** in to a true ensemble piece.”

“We are delighted to have joined forces with some of Canada’s best children’s television writers for **2030CE,**” says **Minds Eye Entertainment'** executive producer Kevin DeWalt “The series has clearly struck a chord with teen audiences and continues to deliver solid ratings for YTV.”

Established in 1986, **Minds Eye Entertainment** is a fully integrated production, post-production and distribution entity with offices across Canada. As Western Canada’s largest independent film and television production company, **Minds Eye Entertainment** is currently in production with the feature film *Falling Angels* with Miranda Richardson and season one of legal drama *Just Cause* (W Network, PAX TV) and recently completed the television movie *Betrayed* (CBC), season two of **2030CE** (YTV), season four of *Mentors* (Family Channel), and season two of *Prairie Berry Pie* (APTN). The Company website is www.mindseyepictures.com.

Based in Winnipeg, Manitoba, **Buffalo Gal Pictures** develops and produces creative-driven projects for the television, theatrical and ancillary markets. Boasting an award-winning slate of diverse projects, the Buffalo Gal team share a vision for the growth and advancement of the independent motion picture industry, and continue to forge strong networks and alliances with filmmakers across Canada, the US and overseas.

Yan Moore formed **Yan Moore Productions Ltd.** in 1986 to provide scriptwriting and consulting services. Over the years, scripts produced have led to two International Emmy Awards for the acclaimed *Degrassi*

series, nine Gemini awards and scores of other awards at festivals around the world. Most recently, Mr. Moore served as co-creator, executive story editor, creative producer, writer and story consultant on *Riverdale*, Canada's critically acclaimed prime time soap opera.

YTV, Canada's #1 youth network, is seen in over eight million homes across Canada. As a major force in Canadian kids' entertainment, YTV has triggered over \$819 million in Canadian independent production; developed a Web site that averages more than 2.1 million page impressions each week; published a successful kids' magazine, *Whoa!*; and conducts a highly respected annual survey, *The YTV Kid & Tween Report*. YTV and Treehouse TV are owned by Corus Entertainment, a Canadian-based media and entertainment company. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) Exchanges. Corus' Web site can be found at corusementertainment.com.

2030CE is produced with the financial participation of Canadian Television Fund: Licence Fee Program, Canadian Television Fund: Equity Investment Program, YTV, Government of Manitoba - Manitoba Film and Video Production Tax Credit, Minds Eye International, Canadian Film or Video Production Tax Credit Program, Shaw Children's Programming Initiative through the Shaw Television Broadcast Fund, Manitoba Film & Sound, CanWest Western Independent Producers Fund, Saskatchewan Film Employment Tax Credit Program and the Independent Production Fund.

2030CE is distributed worldwide by Minds Eye International.

Contact:

Kerry Fraser
Manager of Publicity
Minds Eye Entertainment
Tel: (306) 790-2117
kfraser@mindseyepictures.com

Caroline Newson
Senior Publicist
YTV
Tel: (416) 530-5138
caroline.newson@corusent.com