

## **MINDS EYE INTERNATIONAL AND PRODUCTION PARTNERS ANNOUNCE PRINCIPAL PHOTOGRAPHY ON SEASON TWO OF THE ACTION ADVENTURE TEEN SERIES 2030CE IN WINNIPEG'S PRAIRIE PRODUCTION CENTRE**

**Season two marks the debut of a new character, Zeus, played by CURTIS HARRISON (MTV's *Undressed*, *Queer as Folk*)**

**August 7, 2002 – (Winnipeg, MB)** Production partners **Minds Eye Entertainment, Buffalo Gal Pictures, Yan Moore Productions** and **Angela Bruce Productions** announced the start of production on 13 new half-hour episodes of the teen series *2030CE* in Winnipeg's Prairie Production Centre. Production on season two of the series will take place from July 22 to October 5 and will broadcast on YTV in the spring of 2003.

*"We are thrilled to be back in production with 2030CE and add to our library of children's and family programming,"* says **Minds Eye Entertainment'** executive producer Kevin DeWalt. *"We are happy that the series has struck a chord with teen audiences and continues to deliver solid ratings for YTV."*

The premiere of season one of *2030CE* on YTV met with critical and audience praise. Hailed as *"perfect for its audience"* by the Toronto Star and *"...compelling and impeccable, evoking a future of sleek, glowing technology and gleaming architecture...."* by Globe Television.

Season two of *2030CE* promises more action packed adventure with the introduction of several new characters. Zeus (*Curtis Harrison - MTV's Undressed*), a leather-clad, rogue agent with a dark past joins Rome (*Tatiana Maslany- Incredible Story Studio*), Jakki (*Jessica Lucas - Edgemont*) and Robby (*Neil Denis, X-Files*) in their battle against Dr. Rich (*Elyse Levesque – Incredible Story Studio*) as they attempt to unravel the mystery behind Hart's (*Corey Sevier- Little Men*) strange condition. Throughout the season, our group of teen anti-heroes will join forces with the Storm rebellion in their quest to topple the oppressive Nexes empire while the genetically perfect decide to wage their own war against the normals in a bid for supremacy.

Established in 1986, **Minds Eye Entertainment** is a fully integrated production, post-production and distribution entity with offices across Canada. As Western Canada's largest privately held film and television production company, **Minds Eye Entertainment** is currently in production with the television movie *Betrayed* (CBC), season two of *2030CE* (YTV), season four of *Mentors* (Family Channel), season one of *Just Cause* (W Network) and season two of *Prairie Berry Pie* (APTN). The Company website is [www.mindseyepictures.com](http://www.mindseyepictures.com).

**Buffalo Gal Pictures** is an independent Canadian production company based in Winnipeg, Manitoba that develops and produces creative-driven projects for the television, theatrical and ancillary markets. Boasting an award-winning slate of diverse projects, the **Buffalo Gal** team share a vision for the growth and advancement of the independent motion picture industry, and continue to forge strong networks and alliances with filmmakers across Canada, the US and overseas.

Yan Moore formed **Yan Moore Productions Ltd.** in 1986 to provide scriptwriting and consulting services. Over the years, scripts produced have led to two International Emmy Awards for the acclaimed *Degrassi* series, a Prix Jeunesse, nine Gemini awards and scores of other awards at festivals around the world. Most recently, Mr. Moore served as co-creator, executive story editor, creative producer, writer and story consultant on *Riverdale*, Canada's critically acclaimed prime time soap opera.

**YTV**, Canada's #1 youth network, is seen in over eight million homes across Canada. As a major force in Canadian kids' entertainment, **YTV** has triggered over \$819 million in Canadian independent production; developed a Web site that averages more than 2.1 million page impressions each week; published a successful kids' magazine, *Whoa!*; and conducts a highly respected annual survey, *The YTV Kid & Tween Report*. **YTV** is owned by Corus Entertainment, a Canadian-based media and entertainment company. **Corus** is a market leader in both specialty TV and Radio. **Corus'** assets include 52 radio stations, four of Canada's leading specialty television networks, Canada's western pay-TV business and five digital channels. **Corus** also owns **Nelvana Limited**, one of the world's largest international producers and distributors of children's programming and products. The company's other interests include music, television broadcasting and advertising services. A publicly traded company, **Corus** is listed on the Toronto (CJR.B)

and New York (CJR) Exchanges. **Corus'** Web site can be found at [www.corusentertainment.com](http://www.corusentertainment.com).

*2030CE* is produced with the financial participation of Canadian Television Fund: Licence Fee Program, Canadian Television Fund: Equity Investment Program, YTV, Government of Manitoba - Manitoba Film and Video Production Tax Credit, Minds Eye International, Canadian Film or Video Production Tax Credit Program, Shaw Children's Programming Initiative through the Shaw Television Broadcast Fund, Manitoba Film & Sound, CanWest Western Independent Producers Fund, Saskatchewan Film Employment Tax Credit Program and the Independent Production Fund.

*2030CE* is distributed internationally by Minds Eye International.

**Contact:**

Kerry Fraser

Manager of Publicity

**Minds Eye Entertainment**

Tel: (306) 790-2117

[kfraser@mindseyepictures.com](mailto:kfraser@mindseyepictures.com)

Laura Heath

Senior Publicist

YTV

Tel: (416) 530-5235

[lheath@corusent.com](mailto:lheath@corusent.com)